



**DIPLOMA in WOMEN**  
**ENTREPRENEURSHIP and MANAGEMENT**  
**DIWEAM**

TRANSFORMING WOMEN INTO ENTREPRENEURS



**Camford**  
INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

SHAPING WOMEN LEADERS  
IN BUSINESS AND PROFESSIONAL EXCELLENCE



## ACCELERATE YOUR SUCCESS

Acquire Innovative Management Techniques  
to enhance your professional skills



The **Camford Institute of Management** is a leading private educational institution in Kerala, provides a robust, distinctive educational experience for its students.

Our diverse range of courses caters to all levels of workforce. As an accredited **FIVE STAR RATING NSDC Govt. of India** training centre of the **Ministry of Skill Development and Entrepreneurship, Govt. of India**, approved training organisation of the **Pradhan Mantri Koushal Vikas Yojana - Govt. of India** in 2019, and we conduct a wide range of management courses and skill diploma programs under **JAIN CENTRE FOR SKILLS - JAIN Deemed-to-be University, Bangalore**. We are also an **C-DAC Govt. of India** authorised training centre since 2013, conducting advanced IT training programmes.





## WHY CHOOSE US?

QUALITY EDUCATION FOR OVER 20 YEARS



### Excellence in Education:

Helping students achieve new heights and empower their future



### A Modern Training Offer:

Provides the best mix of practice and theory to ensure students success



### Leadership Skills:

Help students to understand and develop their leadership potential



### Career Development:

Transforming education to unlock lifelong opportunity

## OUR ACCREDITATION & AFFILIATION



CENTER FOR SKILLS



# PROCUREMENT AWARDS



## THE WOMEN'S ENTREPRENEURSHIP OPPORTUNITY

The program is structured to sharpen the business skills of the women participants and to generate confidence in them for creating purposeful financial structures and leading successful businesses.

In this programme, women trainees will identify right business idea for them, steps to follow, and develop necessary knowledge and skills to evaluate and run a business.

- ❖ E-Commerce / Online Business
- ❖ Solopreneur / Entrepreneur
- ❖ Education Consultancy
- ❖ Digital Marketing
- ❖ Marketing and Promotion
- ❖ Vlogger / Youtuber
- ❖ Content Development
- ❖ Training Coordinator
- ❖ Personnel Manager
- ❖ Training and Development
- ❖ Recruitment Consultant
- ❖ Graphic Design / Web Design



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



The only rock I know that stays steady, the only institution I know that works, is the family.





# **DIPLOMA in WOMEN**

## **ENTREPRENEURSHIP and MANAGEMENT**

### **DIWEAM**

The Diploma in Women Entrepreneurship and Management empowers aspiring women leaders with strategic business insight, financial literacy, and leadership excellence. Designed with industry relevance, the program blends modern management principles with entrepreneurial innovation to build confident, future-ready professionals.

#### **THIS 6 MONTH COURSE WILL COVER**



**Entrepreneurship  
& Business Development**



**Women Leadership  
& Personal Effectiveness**



**Business Planning, Innovation  
& Startup Strategies**



**Financial Management  
& Funding for Entrepreneurs**



**Marketing, Branding &  
Digital Business Strategies**



**Business Law, Ethics  
& Enterprise Management**

Through expert-led training, real-world projects, and personalized mentorship, learners gain the skills to launch, manage, and scale successful ventures. With strong placement support and global career pathways, this program transforms ambition into sustainable business success.

#### **ELIGIBILITY CRITERIA**

**A Recognized University Degree or Plus Two**

**COURSE FEE: ₹ 92,500/-**

I Installment

Fee: ₹ 32,500/-

II Installment

Fee: ₹ 20,000/-

III Installment

Fee: ₹ 20,000/-

IV Installment

Fee: ₹ 20,000/-



**OFFER ADDITIONAL FREE  
PROFESSIONAL CERTIFICATE  
PROGRAMMES**



**Diploma in Office Automation  
& Financial Accounting**



**KCE AUSTRALIA**

**DIPLOMA IN ENGLISH FOR BUSINESS**



International Standards of  
Excellence, Ensuring Quality  
Education & Professional Growth



Globally Recognised  
Professional Qualifications  
and Certifications



Industry Experienced  
and Highly Qualified  
Multi-disciplinary Faculty



Course Modules Include  
Workshops, GDs, Case Studies  
and Student Led Presentations



Course Curriculum  
Updated by Industry  
Experts Regularly



Excellent Placement  
Support Nationally and  
Internationally



## JUMPSTART YOUR SUCCESS WITH OUR ASSURED ASSISTANCE

### Our career support services include:

- ❖ You aren't just earning a diploma; you are building a venture. We provide the structural integrity for your ideas. Financial mastery is the ultimate tool for independence.
- ❖ We equip you with the language of profit and the strategies for growth.
- ❖ Leadership is a skill, not a trait. We help you build the psychological resilience to lead through uncertainty.
- ❖ Your network is your net worth. At this institute, you gain a lifelong board of advisors in your fellow students.
- ❖ Your voice is your brand. We give you the technical skills to ensure the world hears it clearly and professionally



### PLACEMENT PROCESS





DISCOVERING AND  
CREATING NEW POSSIBILITIES



Phone: +91 8138 88 8090, 9895 70 7090  
18/194 - A26, III Floor, Parco Complex, Kandamkulam Cross Road  
Near MCC Bank Bus Stop, Calicut - 2, Kerala - India.

Helpdesk: 9895 61 2211

info@camfordinstitute.com - www.camfordinstitute.com